

The Editorial, Volume 15, Number 1 June 2020

Dear Readers,

On behalf of the editorial committee and advisory board of the *University of Dar es Salaam Library Journal*, I am pleased to introduce to you Volume 15, Issue number 1 of June 2020. I take this opportunity to acknowledge the contributions of members of editorial committee, Dr. E. Wema and Dr. K. Mwantimwa for their support in bringing out this issue. My thanks also go to Mr. Elias Mwabungulu for copyediting the manuscripts. I would also wish to express my appreciation to all the authors and reviewers for their contributions to this journal.

In this issue, the articles reflect interdisciplinary nature of Library and Information Science discipline. The contributions focus on different themes: Research management (James Kazoka & Evans Wema; Obadia Buhomoli & Paul Muneja); Records management (Lameck Kashaija & Faraja Ndumbaro); Application of web technologies in business (Elly Tumsifu & Caleb Gekombe; DavJani; Patrokil Kanje & Tumsifu Elly); Content analysis of print media coverage (Emmanuel Elia & Obadia Buhomoli); Modeling human information behaviour (Olayinka Babayemi Makinde, Glenrose VelileJiyane & Tinashe Mugwisi) and employees' ethics and staff development policy (Omari Mbura & Sumaya Kagoya; Basiru Adetomiwa).

Obadia Buhomoli and Emmanuel Elia in their article "*Coverage of Information and Communication Technology News by Selected Newspapers in Tanzania*" report some variations in coverage of ICT news in print media. The authors noted high coverage of international news on ICTs compared to local news. In the article "*What characterizes Vacationers' eWOM sharing behaviours? Unbundling Entertainment and Information Motives in Brand-related Social Media Sites*" Patrokil Kanje and Tumsifu Elly examined the motives for eWOM sharing behaviours on tourism-related social media sites. The authors pointed out that entertainment motivation is the main driver of social media eWOM behaviours. Elly Tumsifu and Caleb Gekombe researched *small and medium enterprises and social media usage with special reference to fashion industry in Kenya*. The authors have established that perceived ease of use and perceived usefulness towards social media usage bear significant influence on usage of social media in Kenyan fashion industry. Dav Jani tested *the influence of perceived benefits, complexity, social influence, and demographic variables on adoption of internet banking in Tanzania*. The study shows that perceived benefits, complexity (interaction and skills needed), and age significantly predict the adoption of internet banking in Tanzania.

James Ernest Kazoka and Evans Wema in the article "*an analysis of the factors influencing research capacity developments in higher education institutions in Tanzania*" noted that presence and awareness of research policy and motivation to conduct research promote research capacity development in higher learning institutions. Akintola Bosede Olutoyin, Onifade Fehintola N and Adetomiwa Basiru examined the *staff training policies operating in federal university libraries in Southwest, Nigeria*. The study established a positive correlation ($r= 0.257$; $p<0.03$) between staff development policy and staff development programmes attended by the library staff. Olayinka Babayemi Makinde, Glenrose VelileJiyane and Tinashe Mugwisi



proposed a new model of industrial researchers' information behaviour based on the integration of Wilson's models of 1981, 1996 and 1999. The proposed model intends to be used as the framework of analysis in modelling information behaviour of industrial researchers working in a developing economy. Lameck Sospeter Kashaija and Faraja Ndumbaro *assessed factors limiting legal compliance in managing public records at Business Registration and Licensing Agency (BRELA)*. Lack of appropriate resources, low priority given to records management, out-dated legislations, and lack of guidance from President's Office Records and Archives Management Department were the factors limiting legal compliance. In the article "*Salient Attributes to Employee Compliance with Mobile Operation Ethics in Tanzania: A Case of Vodacom Tanzania Plc*" Omari Mbura and Sumaya Kagoya assessed *the extent to which working environment, employees' wants and employers-employees relations influence employees' compliance with mobile operation ethics*. Employees' compliance with ethics in mobile operation in Tanzania is influenced and determined by work environment and employer-employee relations. Obadia Buhomoli and Paul Muneja *explored researchers' awareness on open data (OD) in selected universities in Tanzania*. The researchers have the views that academic institutions need to integrate OD and research data management in course of their degree programmes, especially at postgraduate level. Awareness creation mechanisms such as workshops should regularly be used to create OD awareness at all levels of academic institutions.

Dr. Faraja Ndumbaro
Chief Editor