

Editorial

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The ten papers that make up this issue of *Research in Hospitality Management*, our double-blind peer-reviewed journal, follow the now traditional route for submissions to our journal — from established academics, new and emerging researchers, high-quality student work, and the occasional keynote address, tutorial or opinion piece. We are also pleased that these submissions continue to come from a wide range of countries — the USA, Ethiopia, South Africa, Sweden, The Netherlands, the UAE, UK and New Zealand.

At NHL Stenden University of Applied Sciences, which ensures that this is an open access journal thanks to their funding, the Hotel Management School is approaching its six-year accreditation process. As part of that process, we looked back over the past six years to see what we have published and from where. Since our last audit, we published 13 issues with 147 papers from a total of 252 authors. Half of those authors were affiliated to NHL Stenden, showing how the journal provides a stepping stone for new and emerging researchers, as well as being a showcase what we — at Europe's largest hotel school — are working on. However, we are certainly not inward looking, with authors from 28 different countries across the globe.

This international focus was also clearly evident from CHME2023, which we were proud to host in Leeuwarden in May this year. The four days of research and social activities attracted 89 delegates from 15 countries to listen to and debate 5 keynotes (Alexander de Vries, Ian Yeoman, Angelique Lombarts, Conrad Lashley and Meghan Muldoon), 15 break-out sessions, 41 papers and 26 posters. The conference theme "Game changers in the hospitality industry and research" certainly reflected on COVID-19 and its impact, but also looked forward to new challenges and opportunities in the near and distant future. Once again, CHME provided the opportunity for veteran academics and novice researchers to experience a conference environment that was supportive, challenging and, above all, stimulating and enjoyable. We hope many of those new faces will be back for CHME2024 at Leeds Beckett University in Leeds, UK.

In this issue, we are pleased to have a piece based on Conrad Lashley's CHME2023 keynote address. We also address the topic of understanding consumer motivation and behaviour, generational differences, using the lens of hospitality to investigate everything from knitting groups to luxury hospitality experience, technology, virtual reality and artificial intelligence/ChatGPT, the development of "dark/ghost" kitchens, and how football, tourism and hospitality are connected.

We have sustained publishing three issues per year for a while now and are working hard to be listed on the Directory of Open Access Journals, which will considerably increase our visibility and the citations of your articles.

We trust you will enjoy this issue and look forward to receiving your new submissions. Please do use these articles freely in your teaching, so that our research also has positive impacts in our classrooms.