

## **EDITORIAL NOTES**

Dear readers, I introduce to you *The Nigerian Journal of Communication* (TNJC) Volume 20 (1). The journals could not produce the non-conference edition mid 2024 due to logistics and finance issues. All the papers except one are part of the 2023 conference with the theme ‘Communication Freedom, Governance and Regulation in Digital Era: Issues, Challenges and Options’. Seven papers from ten authours are contained in this edition.

In this edition, four papers present findings on media freedom and regulations. The issue of media regulation and freedom is a recurring issue for a long time and will continue to be so in communication scholarship. The issues has assumed a critical dimension due to the changes brought about by technological and social development.

This edition has four articles that studied media regulations and its intersection with freedom. The National Broadcasting Commission in its paper analysed its performance in broadcast regulation, types of sanctions deployed and complaints lodged by the public. The paper provided an insider view, so-to-say, of broadcast regulation in Nigeria. From, independent perspective, Nurat Yusuf examined the views of selected journalists on communication freedom and film. The paper highlighted interesting view by the journalists and identified the way forward. On the other hand Mu’azu and Gapsiso demonstrated the lack of balance between public disclosure and regulations in Public Relation practice in Nigeria. They argue that these restrictions are not in the best interest of stakeholders. The fourth article on regulation by Ogunyombo, Odunlami and Oredola reviewed PR practitioners’ management of information to comply with regulation using a telecommunication company as a case.

The remaining three articles present findings on various aspects of journalism and media. Ngozi Omojunikambi examined journalist safety in which the articulated confirmed the numerous attacks and threat to Nigerian journalists and how the journalists responded to these threats. Jammy Guanah’s paper analysed how social media serve as echo chamber for yellow journalism and fake news. While the last paper in the edition is a content analysis of Tik-Tok vidoes by health influencers by Susan Onuorji. Being that many people rely on the medium for health information among others, the study is very important to stakeholders and the general public.

I use this opportunity to thank the editorial board for their support and contribution in ensuring that this edition sees the light of the day. I also extend appreciation to all the reviewers who took their time to ensure that the much needed academic quality is instilled in the papers. I also thank our indexing partner AJOL for their collaboration with TNJC.

Finally, I wish you a happy reading and success in your research endeavors.

Prof. Abdullahi Saleh Bashir

Editor-in-Chief

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