

# ALTERNATIVE TO SEARLS RATIO TYPE ESTIMATOR IN SAMPLE SURVEYS

A. A. ADEWARA

(Received 3 June 2004; Revision Accepted 6 November 2006)

## ABSTRACT

An alternative to Searls (1964) ratio - type estimator is proposed. Based on the mean square error of this proposed ratio - type estimator, it is observed to be more efficient than Searls (1964) ratio - type estimator provided the condition for its supremacy is met. Ten life and hypothetical data sets are used to testify to this claim.

**KEYWORDS:** alternative, ratio - type, estimator, efficiency, condition

## 1. INTRODUCTION

Let  $N$  and  $n$  be the population and sample sizes respectively,  $\bar{X}$  and  $\bar{Y}$  be the population mean for the auxiliary variable ( $X$ ) and for the variable of interest ( $Y$ ).  $\bar{x}$  and  $\bar{y}$  be the sample means based on the sample drawn,  $\bar{x}^*$  and  $\bar{y}^*$  be the means of the auxiliary variable and of the variable of interest yet to be drawn (Srivenkataramana and Srinath (1976)), that is the means corresponding to the  $(N - n)$  population units and  $\rho$  be the coefficient of correlation between  $X$  and  $Y$ . In this paper, the following estimators are considered for comparison:-

(i). Mean Square.

(ii). Searls (1964) Estimator,  $\bar{y}' = W \sum_{i=1}^n y_i$ , where  $W = \left(\frac{1}{n + c^2_y}\right)$ , is chosen so that the mean square error,  $E(\bar{y}' - \mu)^2$ , is a minimum.

(iii). Alternative Ratio Type Estimator,  $\bar{y}_{aa} = \frac{\bar{y}}{\bar{x}^*} \bar{X}$ .

Conventionally,  $\bar{x} = \bar{X}(1 + \Delta_x)$ ,  $\bar{y} = \bar{Y}(1 + \Delta_y)$ . But,  $\bar{x}^* = \bar{X}\left(1 + \left(\frac{\theta}{1 + \theta}\right)\Delta_x\right)$ , where,  $\theta = \frac{1}{n}$ . Hence,

$$\bar{x}^* = \bar{X}\left(1 + \left(\frac{1}{n+1}\right)\Delta_x\right).$$

The only difference between  $\bar{x}^*$  and  $\bar{x}$  lies in the coefficient of  $\Delta_x$ . While that of  $\bar{x}^*$  is  $\left(\frac{1}{n+1}\right)$ , that of  $\bar{x}$  is 1

The bias and mean square error (mse) of  $\bar{y}$  and  $\bar{y}'$  are:-

$$\text{bias}(\bar{y}) = 0 \quad (1)$$

$$\text{var}(\bar{y}) = \frac{s_y^2}{n} = \text{mse}(\bar{y}) \quad (2)$$

Searls (1964) gave the bias and MSE of  $\bar{y}'$  as:-

$$\text{bias}(\bar{y}') = -\frac{\bar{Y}c_x^2}{n + c_x^2} \quad (3)$$

and

$$\text{mse}(\bar{y}') = \frac{s_y^2}{n + c_x^2} \quad (4)$$

Also, the bias and mean square error of our alternative ratio - type estimator,  $\bar{y}_{aa}$ , are:-

$$\text{bias}(\bar{y}_{aa}) = \frac{\bar{Y}}{n} \left[ \left(\frac{1}{n+1}\right)^2 c_x^2 - \rho \left(\frac{1}{n+1}\right) c_x c_y \right] \quad (5)$$

and

$$\text{mse}(\bar{y}_{aa}) = \frac{\bar{Y}^2}{n} \left[ c_y^2 - 2\rho \left(\frac{1}{n+1}\right) c_x c_y + \left(\frac{1}{n+1}\right)^2 c_x^2 \right] \quad (6)$$

where,  $c_x = \frac{s_x}{\bar{x}}$  and  $c_y = \frac{s_y}{\bar{y}}$  are the coefficient of variation of x and y respectively. These derivations are shown in the Appendix.

## 2. COMPARISON

### (a). Efficiency of $\bar{y}_{aa}$ over $\bar{y}'$

Estimator  $\bar{y}_{aa}$  is said to be more efficient than Estimator,  $\bar{y}'$  if and only if  $mse(\bar{y}_{aa}) < mse(\bar{y}')$ . That is,

$$\frac{\bar{Y}^2}{n} [c_y^2 - 2\rho(\frac{1}{n+1})c_x c_y + (\frac{1}{n+1})^2 c_x^2] < \frac{s_y^2}{n+c_y^2}. \text{ This implies that}$$

$$s_y^2 > \frac{(n+c_y^2)\bar{Y}^2}{n} [c_y^2 - 2\rho(\frac{1}{n+1})c_x c_y + (\frac{1}{n+1})^2 c_x^2]. \text{ This means that}$$

$$s_y^2 > Q, \text{ where, } Q = \frac{(n+c_y^2)\bar{Y}^2}{n} [c_y^2 - 2\rho(\frac{1}{n+1})c_x c_y + (\frac{1}{n+1})^2 c_x^2]$$

### (b). Efficiency of $\bar{y}'$ over $\bar{y}_{aa}$ .

Also, Estimator  $\bar{y}'$  is said to be more efficient than Estimator,  $\bar{y}_{aa}$ , if and only if  $mse(\bar{y}') < mse(\bar{y}_{aa})$ . That is,

$$\frac{s_y^2}{n+c_y^2} < \frac{\bar{Y}^2}{n} [c_y^2 - 2\rho(\frac{1}{n+1})c_x c_y + (\frac{1}{n+1})^2 c_x^2]. \text{ This implies that}$$

$$s_y^2 < \frac{(n+c_y^2)\bar{Y}^2}{n} [c_y^2 - 2\rho(\frac{1}{n+1})c_x c_y + (\frac{1}{n+1})^2 c_x^2]. \text{ This also means that}$$

$$s_y^2 < Q.$$

## 3. DATA USED

To demonstrate the efficiency of this alternative ratio - type Estimator,  $\bar{y}_{aa}$ , with that of Searis (1964) Estimator,  $\bar{y}'$ . The ten life and hypothetical data sets represented below are used to give room for easy comparison.

Table 1:- Data sets used

Population 1:- Singh and Chaudhary (1986), pp 177.

x = number of inhabitants in 1973  
y = area under wheat in 1971

$$s^2x = 1944.81, s^2y = 3974.04, \bar{X} = 73.5, \bar{Y} = 98.5, \rho = 0.88, n = 10$$

Population 2:- Murthy (1967), pp 422.

x = number of cattles in census  
y = number of cattles in surveys

$$s^2x = 296850.62, s^2y = 268598.61, \bar{X} = 514, \bar{Y} = 523.5, \rho = 0.98, n = 12$$

Population 3:- Menendez and Reyes (1998). Hypothetical (Shabbir, 2003)

$$s^2x = 3.31, s^2y = 8.40, \bar{X} = 16.6, \bar{Y} = 12, \rho = 0.20, n = 100$$

Population 4:- Murthy (1967), pp. 78.

x = geographical area in acres  
y = area under winter paddy

$$s^2x = 622.35, s^2y = 2514.45, \bar{X} = 277.19, \bar{Y} = 106.69, \rho = 0.29, n = 16$$

Population 5:- Cochran (1977). pp 171 – 172.

x = acres in farm  
y = acres in corn

$$s^2x = 7619, s^2y = 620, \bar{X} = 117.28, \bar{Y} = 26.30, \rho = 0.67, n = 100$$

Population 6:- Menendez and Reyes (1998). Hypothetical (Shabbir, 2003).

$$s^2x = 140415, s^2y = 6409, \bar{X} = 150, \bar{Y} = 90, \rho = 0.05, n = 100$$

Population 7:- Tin.(1965). Artificial sampling experiment.

$$s^2x = 45, s^2y = 500, \bar{X} = 5, \bar{Y} = 15, \rho = 0.4, n = 50$$

Population 8:- Tin.(1965).Artificial sampling experiment.

$$s^2x = 45, s^2y = 500, \bar{X} = 5, \bar{Y} = 15, \rho = 0.6, n = 200$$

Population 9:- Tin.(1965). Artificial sampling experiment.

$$s^2x = 45, s^2y = 500, \bar{X} = 5, \bar{Y} = 15, \rho = 0.8, n = 1000$$

Population 10.- Hypothetical

$$s^2x = 0.5, s^2y = 0.5, \bar{X} = 0.2, \bar{Y} = 0.2, \rho = 0.5, n = 20$$

#### 4. RESULTS

The estimates obtained using the above life data sets are shown in Tables 2 and 3 below:-

Table 2:- Estimates of  $\bar{y}$ ,  $\bar{y}'$  and  $\bar{y}_{aa}$  when  $\bar{y}_{aa}$  is preferred

Estimator	pop 1	pop 2	pop 3
Samp.size(n)	10	12	100
$s^2x$	1944.810	296850.62	3.3100
$s^2y$	3974.040	268598.61	8.4000
Q	3546.343	245606.10	8.3899
$c^2x$	0.3600	1.1236	0.0120
$c^2y$	0.4096	0.9801	0.0058
$\bar{y}$	98.5000	523.5000	12.0000
$\bar{x}$	73.5000	514.0000	16.6000
$\rho$	0.8800	0.9800	0.2000
bias( $\bar{y}$ )	0	0	0
bias( $\bar{y}_{aa}$ )	-0.2733	-3.1611	-0.00001
bias( $\bar{y}'$ )	-3.8758	-39.5284	-0.0010
mse( $\bar{y}$ )	397.4040	22383.2200	0.0840
mse( $\bar{y}_{aa}$ )	340.6800	18921.7400	0.0838
mse( $\bar{y}'$ )	381.7668	20693.1100	0.0839

Table 3:- Estimates of  $\bar{y}$ ,  $\bar{y}'$  and  $\bar{y}_{aa}$  when  $\bar{y}'$  is preferred

Estimator	pop 4	pop 5	pop 6	pop 7	pop 8	pop 9	pop 10
Samp.size(n)	16	100	100	50	200	1000	20
$s^2_x$	622.35	7619	140415	45	45	45	0.5
$s^2_y$	2514.45	620	6409	500	500	500	0.5
Q	2532.83	624.7101	6432.37	515.0123	502.84	500.39	0.7757
$c^2_x$	0.0081	27.6492	6.2407	1.8	1.8	1.8	12.5
$c^2_y$	0.2209	4.3056	0.7912	2.222	2.222	2.222	12.5
$\bar{y}$	106.69	12	90	15	15	15	0.2
$\bar{x}$	277.19	16.6	150	5	5	5	0.2
$\rho$	0.2900	0.67	0.05	0.4	0.6	0.8	0.5
bias( $\bar{y}$ )	0	0	0	0	0	0	0
bias( $\bar{y}_{aa}$ )	-0.0046	-0.0086	-0.0004	-0.0045	-0.0004	-0.00002	-0.0027
bias( $\bar{y}'$ )	-1.4529	-0.4953	-0.7065	-0.6383	-0.1648	-0.0333	-0.0769
mse( $\bar{y}$ )	157.1531	6.2000	64.09	10	2.5	0.5	0.025
mse( $\bar{y}_{aa}$ )	156.1464	5.9892	63.8188	9.8619	2.4866	0.4993	0.0238
mse( $\bar{y}'$ )	155.0130	5.9441	63.5869	9.5725	2.4725	0.4989	0.0154

## 5. DISCUSSIONS

From the estimates in Table 2 for populations 1 - 3, our alternative ratio -type estimator,  $\bar{y}_{aa}$ , has the least mean square error (mse) since our condition,  $s^2_y > \frac{(n+c^2_y)\bar{Y}^2}{n} [c^2_y - 2\rho(\frac{1}{n+1})c_x c_y + (\frac{1}{n+1})^2 c^2_x]$ , for its superiority over Searls (1964) ratio - type estimator,  $\bar{y}'$ , is satisfied.

Also from Table 3 where the estimates for populations 4 - 10 are shown, Searls (1964) ratio - type estimator,  $\bar{y}'$ , has the least mean square error (mse) since our condition,

$$s^2_y < \frac{(n+c^2_y)\bar{Y}^2}{n} [c^2_y - 2\rho(\frac{1}{n+1})c_x c_y + (\frac{1}{n+1})^2 c^2_x],$$

for its superiority over our alternative ratio - type estimator,  $\bar{y}_{aa}$ , is satisfied.

## 6. CONCLUSION

Therefore, the alternative ratio - type estimator,  $\bar{y}_{aa}$ , is preferred whenever

$$s^2_y > \frac{(n+c^2_y)\bar{Y}^2}{n} [c^2_y - 2\rho(\frac{1}{n+1})c_x c_y + (\frac{1}{n+1})^2 c^2_x]$$

$$\text{also preferred whenever } s^2_y < \frac{(n+c^2_y)\bar{Y}^2}{n} [c^2_y - 2\rho(\frac{1}{n+1})c_x c_y + (\frac{1}{n+1})^2 c^2_x].$$

## REFERENCES

- Cochran, W.G., 1977. Sampling Techniques, 3<sup>rd</sup> Edition. James Wiley, New York.
- Mendez, E. and Reyes, A., 1998. On an efficient regression type estimator. Biom. J. 40: 79 - 84
- Murthy, M.N., 1967. Sampling Theory and Methods. Statistical Publishing Society, Calcutta, India.
- Srivenkataramana, T. and Srinath, K.P., 1976. Ratio and Product Method of estimation in Sample Surveys when the two variables are moderately correlated. Vignana Bharathi. 2: 54 - 58
- Searles, D.T., 1964. The utilization of a known coefficient of variation in the estimation procedure. J. Amer. Stat. Assoc. 59: 1225 - 1226.
- Shabbir, J., 2003. On an efficient ratio type estimator. Proc. Pakistan Acad. Sci. 40(2): 179 - 182
- Singh, D. and Chandhary, F.S., 1986. Theory and Analysis of sample survey Design. Wiley Eastern Ltd.
- Tin, M., 1965. Comparison of some Estimators. J. Amer. Stat. Asso. 60: 295 - 307.

**APPENDIX**

**DERIVATION OF THE BIAS AND MEAN SQUARE ERROR OF  $\bar{y}_{aa}$**

Let,

$$\bar{y}_{aa} = \frac{\bar{y}}{\bar{x}} \bar{X}, \text{ where}$$

(i)  $\bar{x} = \bar{X}(1 + \Delta_x)$

(ii).  $\bar{y} = \bar{Y}(1 + \Delta_y)$

(iii).  $\bar{x}^* = \bar{X}(1 + (\frac{\theta}{1+\theta})\Delta_x)$ ,  $\theta = \frac{1}{n}$ . Then,  $\bar{x}^* = \bar{X}(1 + (\frac{1}{n+1})\Delta_x)$ ,

(iv).  $\Delta_x = \frac{\bar{x} - \bar{X}}{\bar{X}}$  such that  $|\Delta_x| < 1$  and

(v).  $\Delta_y = \frac{\bar{y} - \bar{Y}}{\bar{Y}}$  such that  $|\Delta_y| < 1$ .

Therefore using power series expansion,

$$\begin{aligned} \bar{y}_{aa} &= \frac{\bar{y}}{\bar{x}^*} \bar{X} = \frac{\bar{Y}(1 + \Delta_y)\bar{X}}{\bar{X}(1 + (\frac{1}{n+1})\Delta_x)} \\ &= \frac{\bar{Y}(1 + \Delta_y)}{(1 + (\frac{1}{n+1})\Delta_x)} \\ &= \bar{Y}(1 + \Delta_y)(1 + (\frac{1}{n+1})\Delta_x)^{-1} \\ &= \bar{Y}(1 + \Delta_y) [1 - (\frac{1}{n+1})\Delta_x + (\frac{1}{n+1})^2\Delta_x^2 - (\frac{1}{n+1})\Delta_x\Delta_y + (\frac{1}{n+1})^2\Delta_x^2\Delta_y] \\ &= \bar{Y}[1 + \Delta_y - (\frac{1}{n+1})\Delta_x + (\frac{1}{n+1})^2\Delta_x^2 - (\frac{1}{n+1})\Delta_x\Delta_y], \text{ ignoring higher orders.} \end{aligned}$$

Then,

$$\begin{aligned} bias(\bar{y}_{aa}) &= E(\bar{y}_{aa} - \bar{Y}) \\ &= E[\bar{Y}(1 + \Delta_y - (\frac{1}{n+1})\Delta_x + (\frac{1}{n+1})^2\Delta_x^2 - (\frac{1}{n+1})\Delta_x\Delta_y) - \bar{Y}] \\ &= \bar{Y}E[(1 + \Delta_y - (\frac{1}{n+1})\Delta_x + (\frac{1}{n+1})^2\Delta_x^2 - (\frac{1}{n+1})\Delta_x\Delta_y) - 1] \\ &= \bar{Y}E[(\Delta_y - (\frac{1}{n+1})\Delta_x + (\frac{1}{n+1})^2\Delta_x^2 - (\frac{1}{n+1})\Delta_x\Delta_y)], \text{ where} \end{aligned}$$

$$E(\Delta_x) = E(\Delta_y) = 0, E(\Delta_x^2) = \frac{s_x^2}{n\bar{x}^2} = (\frac{1}{n})c_x^2, E(\Delta_y^2) = \frac{s_y^2}{n\bar{y}^2} = (\frac{1}{n})c_y^2 \text{ and}$$

$$E(\Delta_x\Delta_y) = \frac{s_{xy}}{n\bar{x}\bar{y}} = (\frac{1}{n})\rho c_x c_y.$$

Therefore,

$$\text{bias}(\bar{y}_{aa}) = \bar{Y} \left[ 0 - \left( \frac{1}{n+1} \right) 0 + \left( \frac{1}{n(n+1)} \right)^2 c^2_x - \left( \frac{1}{n(n+1)} \right) \rho c_x c_y \right]$$

$$= \frac{\bar{Y}}{n} \left[ \left( \frac{1}{n+1} \right)^2 c^2_x - \left( \frac{1}{n+1} \right) \rho c_x c_y \right]. \text{ As in eq. (5) in the text.}$$

Also,

$$\begin{aligned} \text{mse}(\bar{y}_{aa}) &= E(\bar{y}_{aa} - \bar{Y})^2 \\ &= E \left[ \bar{Y} \left( 1 + \Delta_{\bar{y}} - \left( \frac{1}{n+1} \right) \Delta_{\bar{x}} + \left( \frac{1}{n+1} \right)^2 \Delta_{\bar{x}}^2 - \left( \frac{1}{n+1} \right) \Delta_{\bar{x}} \Delta_{\bar{y}} \right) - \bar{Y} \right]^2 \\ &= \bar{Y}^2 E \left[ \left( 1 + \Delta_{\bar{y}} - \left( \frac{1}{n+1} \right) \Delta_{\bar{x}} + \left( \frac{1}{n+1} \right)^2 \Delta_{\bar{x}}^2 - \left( \frac{1}{n+1} \right) \Delta_{\bar{x}} \Delta_{\bar{y}} \right) - 1 \right]^2 \\ &= \bar{Y}^2 E \left[ \left( \Delta_{\bar{y}} - \left( \frac{1}{n+1} \right) \Delta_{\bar{x}} + \left( \frac{1}{n+1} \right)^2 \Delta_{\bar{x}}^2 - \left( \frac{1}{n+1} \right) \Delta_{\bar{x}} \Delta_{\bar{y}} \right) \right]^2 \\ &= \bar{Y}^2 E \left[ \left( \Delta_{\bar{y}}^2 - 2 \left( \frac{1}{n+1} \right) \Delta_{\bar{x}} \Delta_{\bar{y}} + \left( \frac{1}{n+1} \right)^2 \Delta_{\bar{x}}^2 + 4 \left( \frac{1}{n+1} \right)^2 \Delta_{\bar{x}}^2 \Delta_{\bar{y}} - \right. \right. \\ &\quad \left. \left. 2 \left( \frac{1}{n+1} \right)^3 \Delta_{\bar{x}}^3 + \left( \frac{1}{n+1} \right)^4 \Delta_{\bar{x}}^4 - 2 \left( \frac{1}{n+1} \right)^3 \Delta_{\bar{x}}^3 \Delta_{\bar{y}} - \right. \right. \\ &\quad \left. \left. 2 \left( \frac{1}{n+1} \right) \Delta_{\bar{x}} \Delta_{\bar{y}}^2 + \left( \frac{1}{n+1} \right)^2 \Delta_{\bar{x}}^2 \Delta_{\bar{y}}^2 \right) \right] \\ &= \bar{Y}^2 E \left[ \left( \Delta_{\bar{y}}^2 - 2 \left( \frac{1}{n+1} \right) \Delta_{\bar{x}} \Delta_{\bar{y}} + \left( \frac{1}{n+1} \right)^2 \Delta_{\bar{x}}^2 \right) \right], \text{ ignoring higher orders.} \\ &= \frac{\bar{Y}^2}{n} \left[ c^2_y - 2 \left( \frac{1}{n+1} \right) \rho c_x c_y + \left( \frac{1}{n+1} \right)^2 c^2_x \right]. \text{ As in eq. (6) in the text.} \end{aligned}$$