

Editorial

I welcome you to volume 24 of our journal. Included in this volume are nine stimulating, exciting and challenging papers that speak to a number of issues that confront us all today. Our mission is to publish original research and provide a forum for critical conceptual and analytical debate so as to extend the bounds of knowledge about how business and the public sector in Africa (and other parts of the world) work and to chart an improved path going forward.

International and multidisciplinary as the journal is, the articles in this volume analyse and present findings in respect of small and medium scale enterprises, culture and change, marketing and finance issues in Nigeria and Ghana.

Specific topics explored in this volume include:

1. Unravelling the Causes of Small and Medium-sized Enterprises' (SMEs') Failure in the Akure Metropolis and

Adjoining Communities of Ondo State, Nigeria;

2. Culture and Change Management: A Case Study of GIMPA;
3. Potential Critical Success Factors Common to Banking Sector Projects in Ghana;
4. Bank Risk Control and Shareholder Value Creation: The case of Ghana;
5. Using the Theory of Planned Behaviour in Social Marketing Intervention Programmes on HIV/AIDS;
6. Volatility Comparison of the GSE All-Share Index Returns using Student t and Normal-GARCH models;
7. A Strategic Study of Organisational Commitment of Public Sector Healthcare Workforce: Evidence from Ghana;
8. Mining Sector CSR And Stakeholder Management: A Comparative Developing Country Study.

Happy reading!