

# Editorial

I am happy to welcome you to our second issue under our new name, *African Journal of Management Research*.

*African Journal of Management Research* seeks to publish works that test, advance and develop models, frameworks and concepts in the broad areas of management, organisation, finance, public sector management, marketing and decision systems.

The Journal is international and multidisciplinary, which means that topics and themes cut across organisational/institutional sectors (public, private, non-for-profit) and address matters of theory, research and practice from a variety of management and organisational disciplines (finance, operations, human resource, organisational behaviour, marketing, services).

Its aim is to publish original research and provide a forum for critical conceptual and analytical debate which extends the bounds of knowledge in and about business and organisational functionality in Africa. This does not preclude consideration of papers from other parts of the world.

## This issue

This issue is made up of five carefully selected papers, two on corporate social responsibility (one Ghana, one Nigeria), one on managing supply chain, another on policy lessons of public sector management reforms and the fifth on role of the capital market in Nigeria in simulating economic growth.

*In Mining Sector CSR Behaviour: A Developing Country Perspective*, Ofori and Ofori examined the nature of corporate social responsibility (CSR) in Ghana's gold mining sector, the relationship between company-specific CSR programmes and the initiatives or agreements firms are signatories to. The role of stakeholders in mining company CSR was also examined.

*In Balanced Sourcing As An Important Attribute Of Operations Strategy: Reality Or Myth Among Ghanaian Firms?* Banuro and Banuro seek to answer two questions "who should perform an activity or process in the value chain?" and "how we should manage the supply relationship? To answer this question, they classified firms used in the research into the four quadrants of the "commitment to a cooperative relationship" and "commitment to cooperative pricing" matrix.

*In The Value-Adding Potentials of Corporate Social Responsibility Report Audit to Corporate Reporting in Nigerian Banks*, Abdul-Baki et al explore relevant literature, and theories and provide empirical evidence on the importance of social responsibility disclosure and the need to address the concerns about the truth and fairness of its content.

*In A Review of the Achievements and Policy Lessons of Public Management Reform in five Anglophone African Countries*, Sakyi reviewed the experiences of five English-speaking African countries in implementing public management reforms during the 1980s and 1990s. The paper focuses specifically on: (a) the underlying reasons for the adoption of the reforms; (b) the

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drivers of the actual implementation of the reforms; (c) their achievements and pitfalls; and (d) the general lessons that emerged from the reform experiences.

Finally, in *Capital Market on Economic Growth in Nigeria (1980-2010)*, Olaniyi et al examine the effectiveness of the Nigerian capital market in stimulating

economic growth in Nigeria using secondary data relating to GDP [Gross Domestic Product] as well as new issues, volume of transactions and market capitalization of the Nigerian Stock Exchange between 1980-2010.

Happy reading.