

Editorial

I am happy to welcome you to our first issue under our new name, *African Journal of Management Research*. At a recent meeting of the Editorial Committee of the University of Ghana Business School's (UGBS) Journal, *Management & Organisation: A Multidisciplinary Journal of Business*, a decision was taken to revisit the name change from the original *The Journal of Management Studies*. The rationale for the name change to *Management & Organisation: A Multidisciplinary Journal of Business* was that the name, *The Journal of Management Studies*, is in use elsewhere.

The rationale for revisiting the name change is twofold:

- to ensure that we do not lose the long history that the UGBS Journal had under its original name from 1983 to 2007;
- to address the impression among some academics that a name such as *Management & Organisation* suggests a bias in favour of some management disciplines.

A recommendation for name change was made to the University of Ghana Business School which accepted the rationale and settled on the new name *African Journal of Management Research*.

In order not to lose our long history, it will be made clear that the new title incorporates the two previous titles.

Scope

As was the case with previous titles, *African Journal of Management Research* seeks to publish works that test, advance and develop models, frameworks and

concepts in the broad areas of management, organisation, finance, public sector management, marketing and decision systems.

The Journal is international and multidisciplinary, which means that topics and themes cut across organisational and institutional sectors (public, private, non-for-profit) and address matters of theory, research and practice from a variety of management and organisational disciplines (finance, operations, human resource, organisational behaviour, marketing, services).

Its aim is to publish original research and provide a forum for critical conceptual and analytical debate which extends the bounds of knowledge in and about business and organisational functionality in Africa. This does not preclude consideration of papers from other parts of the world.

This issue

Counting all preceding volumes - 18 volumes of *The Journal of Management Studies* and 2 volumes of *Management & Organisation*, the current issue is *African Journal of Management Research* vol. 21, no.1. It features articles on banking, queuing theory, managing human resources and marketing centred on countries as far afield as the United Kingdom, Bangladesh and Ghana. This issue also contains the thoughts of a practitioner on developing astute decision makers for the industry.

Finally, I take this opportunity to wish the University of Ghana Business School a happy 50th Anniversary of being a part of the University of Ghana. I wish you happy and fruitful reading.