Consumer acceptability and salt perception of food with a reduced sodium content

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OPSOMMING

Die doel van die studie was om te bepaal tot watter mate die soutinhoud van voedsel verlaag kan word, sonder om 'n betekenisvolle verandering in die aanvaarbaarheid en soutpersepsie van 'n reeks tuisvoorbereide voedsels te veroorsaak.

'n Verteenwoordigende steekproef van die stedelike populasie in die Vrystaat (N=58) is gebruik, met ouderdom en ras as voorspellers. Affektiewe sintuiglike toetse is gebruik om die aanvaarbaarheid en soutpersepsie van vier geregte met variërende natriumkonsentrasies (normale natriuminhoud; ongeveer een derde natriumverlaging en ongeveer twee derdes natriumverlaging) vas te stel. Die natriuminhoud is bepaal met behulp van voedselsamestellingstabelle en is bevestig met behulp van chemiese analise.

'n Herhaalde metings/multi-faktore ANOVA is gebruik vir data-analise en gepaarde t-toetse is aangewend om te toets vir beduidende verskille tussen die gemiddeldes.

Die verskil in gemiddelde aanvaarbaarheid van die normale resep en die 1/3 natriumverminderde resep vir die saamgestelde gereg met 'n gladde tekstuur (groentesop) was nie betekenisvol nie (p=0,59). Dieselfde bevinding is gemaak ten opsigte van die eenvoudige gereg met 'n growwe tekstuur (krummelpap, p=0,14) en die saamgestelde gereg met 'n growwe tekstuur (beesvleisbredie, p=0,47). In teenstelling het die 1/3 natriumverlaging van die eenvoudige gereg met 'n gladde tekstuur (kapokaartappels) die aanvaarbaarheid betekenisvol beïnvloed (p<0,0001). In teenstelling met aanvaarbaarheid, is soutpersepsie afhanklik van die voedsel wat as draer gebruik word, sowel as kruisaanpassing.

Natriuminhoud kan met dertig persent verlaag word sonder om die aanvaarbaarheid van die meeste tuisvoorbereide geregte noemenswaardig te verminder. Dit is egter nodig om die sout-interaksie met ander sintuiglike komponente, sowel as die media waarin die natrium voorkom, in aanmerking te neem wanneer aanbevelings ten opsigte van natriumbeperkings gemaak word.

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INTRODUCTION

Urbanisation is commonly associated with a shift from the traditional eating pattern to a more westernised lifestyle and diet (Drewnowski & Popkin, 1997; Popkin & Doak, 1998; Walker, 1995). As part of this nutrition transition, an increase in the intake of fat, animal protein, sugar and salt has occurred (Walker, 1995). As a result, diseases of lifestyle such as obesity, heart disease, Type 2 diabetes mellitus, certain cancers and hypertension have become common in developing communities (Freudenheim, 1991). In South Africa, urbanisation is taking place at a rapid rate, especially among the black population (Walker, 1995). Although hypertension in rural Africans is relatively low (5-8%), it is common amongst black urbanised South Africans (Walker, 1995; Walker & Charlton, 2001), especially those that are Sesotho-speaking (Mollentze et al, 1995). In the black population hypertension occurs at a younger age than in the white population (Isaacson et al, 1989) and prevalence of hypertension tends to be higher in women than in men (Walker, 1995). In urban blacks hypertension has the second highest mortality rate of lifestyle-related diseases, with death among blacks due to hypertension being more than double than among whites (Bradshaw et al, 1995; Walker, 1995).

In an effort to address the problem of hypertension, the reduction of salt intake is recommended for the general public (Witschi *et al*, 1985; Lang *et al*, 1985; Walker, 1995). Only 115mg sodium is necessary per day to maintain sodium balance (Fregly & Fregly, 1982:14; Mattes & Donelly, 1991; Robinson *et al*, 1989:141). An intake of six grams or less of salt (2 400mg sodium) is recommended (Norton & Noble, 1991) based on the potential role of sodium in the development of hypertensive disease later in life (Mahan & Arlin, 1992:146). Sodium intake exceeds recommended levels in almost all age and gender groups (Mahan & Arlin, 1992:283). Studies indicate that the average intake is between 5,5g and 17,5g salt

per day (Robinson *et al*, 1989:142; Norton & Noble, 1991). In both black and white South Africans salt intake is about 10g per day (Walker, 1995).

Low-sodium diets are poorly complied with, as they are often considered tasteless and bland (Kris-Etherson *et al*, 1982). Much of the salt that individuals and manufacturers place in foods is present because people "like" the taste of salty food better than the taste of the same food without salt (Bourne *et al*, 1993). Furthermore, salt is consumed in such large quantities because it is present in so many foods, especially processed foods, and is difficult to avoid (Beauchamp *et al*, 1982; Kapoor, 1995:159). Consumption data indicate that 35 to 41 percent of salt is added during food preparation and up to 10 percent is added as table salt (Simone *et al*, 1995).

Although little is really known about the reason for the preference for salty food, the first step in reducing salt intake is to understand sensory responses to salt (Beauchamp *et al*, 1982). These sensory responses include taste adaptation to a certain sodium concentration (Bertino *et al*, 1982a; Bartoshuk, 1980:87; Bartoshuk, 1978; Lawless & Heymann, 1998:44), sodium interaction with other food components (Kroeze, 1990:48,49) and the inhibitory or masking interaction in mixtures of different tastes (Simone *et al*, 1995; Mattes, 1987:133). The aim of this study was to determine to which degree the salt content of home-prepared foods (varying in terms of sodium content, complexity and texture) may be decreased without significantly affecting acceptability and salt perception.

MATERIALS AND METHODS

Methods

Sensory evaluation methods were used to assess the difference in acceptability and salt perception of both simple and complex dishes over three ranges of sodium concentrations (full recipe; approximately one-third sodium reduction; and approximately two-thirds sodium reduction).

Materials

Four dishes were selected based on the following criteria: inclusion of dishes regularly consumed by the target market; inclusion of both simple and complex dishes; recipes suited to adaptation in respect of sodium content; and recipes representative of different textures. The dishes included were mashed potatoes (a simple dish with a smooth texture, Table 1), crumbed porridge (a simple dish with a coarse texture, Table 2), vegetable soup (a complex dish with a smooth texture, Table 3) and beef stew (a complex dish with a coarse texture, Table 4). For each of these, two low-sodium counterparts were developed. Reducing or omitting the salt added to the recipe adjusted the sodium content of the dishes. No additional flavourings, herbs or spices were added to enhance the flavour.

Sodium content of recipes was estimated using the MRC Food Composition Tables (Langenhoven *et al*, 1991) (Table 5) and validated by determining the actual sodium content in the adapted dishes using standardised chemical analysis (Adrian *et al*, 1996:497) (Table 6). The results showed a highly significant correlation.

Experimental layout

Subjects Since a reduction in the habitual use of salt is directed at the public at large, the target market was the general South African consumer. For this reason a sample chosen according to the distribution of blacks and whites in the Free State province (Statistics South Africa, 1996) (N=58) were included. Three age groups (group one = 17 to 30 years, group two = 30 to 50 years and group three = 50^+ years) were included (Table 7).

Procedure Consumer sensory evaluation was undertaken according to accepted procedures as described by Stone and Sidel (1993:75). Consumers rated food items in evaluation venues that comply with the requirements set by Lawless and Heymann (1998:85).

Acceptability was evaluated according to a nine-point Hedonic scale, ranging from 9 (dislike extremely) to 1 (like extremely). Salt perception was rated using a numerical rating 5-point line scale, ranging from 1 (not salty at all) to 5 (too salty, no longer tasty).

The study consisted of a series of twelve separate evaluation sessions. The same procedure was followed for each session. The evaluation sessions were scheduled for the late morning and the midafternoon. When the consumers arrived at the evaluation venues, they were presented with the test instructions and asked to complete a short sociodemographic questionnaire, which included questions about food preparation and the addition of salt at the table.

Each panellist evaluated two dishes, both served in terms of the three sodium variations, per evaluation session. The exact procedure was repeated the following day. Between the evaluation of each sample, water was used for the cleansing of the palate, and between the evaluations of each dish a break of fifteen to twenty minutes was taken. Each sample was evaluated for both acceptability and salt perception. Samples were presented in transparent plastic containers on white trays and consisted of more or less two mouthfuls (± 30g), served at serving temperature (50-55°C for porridge, 60-65°C for mashed potatoes, 67-71°C for beef stew, and 61-64°C for vegetable soup). The original and the two low-sodium variations were served to panellists simultaneously in random order. Samples were coded by means of three digital codes, in order to eliminate any assumption in respect of the order of the samples.

Normal recipe		Approximately 1/3 reduction	Approximately 2/3 reduction
Ingredients	Amount used (g)	Amount used (g)	Amount used (g)
Potatoes	750	750	750
Salted Butter	15,8	-	-
Unsalted Butter		15,8	15,8
Salt	2,8	2,0	0,9
Parsley	30,8	30,8	30,8
Milk	120	120	120

TABLE 1: RECIPE OF SIMPLE DISH WITH SMOOTH TEXTURE (MASHED POTATOES)

TABLE 2: RECIPE OF SIMPLE DISH WITH COARSE TEXTURE (PORRIDGE / KRUMMELPAP)

Normal recipe		Approximately 1/3 reduction	Approximately 2/3 reduction	
Ingredients	Amount used (g)	Amount used (g)	Amount used (g)	
Water	375	375	375	
Salt	5,6	3,5	1,5	
Mealie meal	300	300	300	

TABLE 3: RECIPE OF COMPLEX DISH WITH SMOOTH TEXTURE (VEGETABLE SOUP)

Normal recipe		Approximately 1/3 reduction	Approximately 2/3 reduction	
Ingredients	Amount used (g)	Amount used (g)	Amount used (g)	
Onion	125	125	125	
Butter	60	60	60	
Carrots	55	55	55	
Celery	55	55	55	
Potato	125	125	125	
Turnip	125	125	125	
Tomatoes	375	375	375	
Water	1000	1000	1000	
Salt	11,2	7,0	2,5	
Pepper	1,5	1,5	1,5	
Parsley	5,25	5,25	5,25	

Statistical analysis

The same fifty-eight subjects were used at each of the twelve level combinations. This prohibited the use of the standard three-way factor Analysis of Variance (ANOVA) and necessitated a three-way repeated measures ANOVA, which was performed with the aid of both BMDP and SAS packages. Paired-difference t-tests were applied to determine significance of differences in means.

RESULTS AND DISCUSSION

Use of salt

The results obtained from the socio-demographic questionnaire (Table 8) indicated that 18% of the sampled consumers used more salt in food preparation than recommended by the recipe. In addition, 77% added salt to food at the table. The majority, however, did not consider themselves to be high salt users (90%).

Normal recipe		ormal recipe Approximately 1/3 reduction	
Ingredients	Amount used (g)	Amount used (g)	2/3 reduction Amount used (g)
Beef cubes	1500	1500	1500
Onion	125	125	125
Butter	35	35	35
Salt	11,2	5,0	2
Pepper	1,5	1,5	1,5
Bay leaf	One	One	0ne
Dried thyme	1,5	1,5	1,5
Water	1050	1050	1050
Carrots	300	300	300
Potatoes	400	400	400
Onions	125	125	125
Flour	30	30	30
Parsley	5,25	5,25	5,25
Tomato	375	375	375
Celery	55	55	55

TABLE 4: RECIPE OF COMPLEX DISH WITH COARSE TEXTURE (BEEF STEW)

TABLE 5: SODIUM CONTENT OF DISHES AS OBTAINED FROM THE COMPOSITION TABLES

Food item	Sodium per dish (mg)		n reduction (mg)	Sodium reduction (%)
Smooth texture, simple di	sh			
A = normal	1331,88			
B = 1/3 reduction	884,16	A-B	447,72	33,62
C = 2/3 reduction	457,66	A-C	874,22	65,64
Smooth texture, complex	dish			
A = normal	5044,24			
B = 1/3 reduction	3412,54	A-B	1631,70	32,35
C = 2/3 reduction	1664,29	A-C	3379,95	67,01
Coarse texture, simple dis	h			
A = normal	2181,60			
B = 1/3 reduction	1365,75	A-B	815,85	37,40
C = 2/3 reduction	588,75	A-C	1592,85	73,01
Coarse texture, complex d	lish			
A = normal	5627,60			
B = 1/3 reduction	3618,90	A-B	2008,70	35,69
C = 2/3 reduction	2053.40	A-C	3574,20	63,50

TABLE 6:SODIUM CONTENT OF DISHES AS DETERMINED BY STANDARDIZED CHEMICAL
ANALYSIS

Food item	Sodium per dish (mg)	Sodium r (mg)	eduction	Sodium reduction (%)
Smooth texture, simple dish	1			
A = normal	1326,00			
B = 1/3 reduction	850,00	A-B	476,00	35,90
C = 2/3 reduction	399,5	A-C	926,50	69,87
Smooth texture, complex di	sh			
A = normal	4971,20			
B = 1/3 reduction	3346,00	A-B	1625,20	32,70
C = 2/3 reduction	1596,52	A-C	3374,68	67,88
Coarse texture, simple dish				
A = normal	2011,02			
B = 1/3 reduction	1408,44	A-B	602,58	29,96
C = 2/3 reduction	730,92	A-C	1280,0	63,65
Coarse texture, complex dis	sh			
A = normal	5574,00			
B = 1/3 reduction	3758,60	A-B	1815,4	32,57
C = 2/3 reduction	1950,90	A-C	3623,10	65,00

TABLE 7: PANEL COMPOSITION (N=60)

Population and gender	Population group		Gender	
Age groups (years)	Black (N=51)	White (N=9)	Male (N=30)	Female (N=30)
Group 1:17 - 30:	22	4	13	13
Group 2:31 – 50	18	3	11	10
Group 3:50+	11	2	6	7

It is believed that high salt ingestion is a consequence of habits learned during development (Bertino *et al*, 1982b:148). Thus, persons that habitually follow such a diet will eventually require a higher sodium concentration for a specific product to be acceptable.

Acceptability

Table 9 shows the results of the paired-difference ttests with regard to the sodium concentration on acceptability ratings.

A one-third reduction in sodium content did not significantly affect the acceptability of the two complex dishes regardless of texture. Mean acceptability ratings of the beef stew (complex and coarse) and the vegetable soup (complex and smooth) remained unchanged (p=0,470 and p=0,592 respectively). When mixtures are developed from substances with different taste qualities, such as in the complex dishes where a number of ingredients are included, salt evokes more than one taste quality (Mattes, 1987:133, Bertino et al, 1982b:1140). These other tastes evoked by salt may mask the one-third sodium reduction. Thus, dish complexity plays an important role in acceptability. In addition, Kroeze (1990:48) suggests that partial adaptation (which occurs because of the complexity of the medium in which the sodium concentration is presented and gradually changes as chewing proceeds) contributes to the masking effect brought about by other tastes evoked by salt in mixtures with different taste qualities. Decrease in acceptability is prevented when there is a continuous perception of the different tastes in the dish, which masks the moderate sodium reduction.

Cat	tegory	N=58	%
Age (years)	17 – 30	26	44,8
	31 – 50	20	34,5
	50 *	12	20,7
Panel members	White	8	13,8
	Black	50	86,2
Prepares own food	Yes	34	59,6
	No	24	41,4
Prepares own food (N=34), salt added during food preparation	According to recipe	23	67,6
	More than recipe	6	17,6
	Less than recipe	4	11,8
	Adds no salt	1	2,9
Salt added at table (N=58)	No salt added	14	24,1
	Habitually, before tasting the food	12	20,7
	After tasting the food	32	55,2
View of themselves as salt users	High	6	10,3
	Medium	39	67,2
	Low	13	22,4

TABLE 8: DEMOGRAPHIC INFORMATION OF THE CONSUMER PANEL

There may be a further advantage of partial adaptation. McBurney *et al* (as cited by Kroeze, 1990:49) showed that this partial adaptation leads to the loss of absolute sensitivity (the sensitivity to a specific taste or one of the basic tastes, often associated with a specific dish), but in turn increases differential sensitivity (the sensitivity to all the tastes - the most prevalent/main taste in combination with the secondary tastes - present in a dish).

In contrast to the mashed potatoes (simple dish with a smooth texture), the results indicate that the acceptability ratings of the crumbed porridge (simple dish with a coarse texture) remained the same for the full recipe as well as for the one-third sodium reduction. A significant decrease in acceptability occurred when the sodium content of the mashed potatoes was decreased by a third ($p \le 0,0001$). These findings support data from other studies (Kroeze, 1990:41) and indicate that the way food feels in the mouth is associated with texture. Thus, dish texture also plays an important role in the acceptability of different sodium concentrations in dishes, although to a lesser degree than complexity.

Acceptability (independent of complexity or texture) decreased significantly in three of the four dishes with more than thirty-percent reduction in sodium content. This may be explained by an important effect of adap-

tation to salt on taste - that is, concentrations below the adapting concentration evoke a bland taste that increases in intensity as the salt concentration decreases (Beauchamp *et al*, 1990).

Salt perception

Table 10 shows the results of the paired-difference ttests with regard to the sodium concentration on the perception of saltiness ratings.

In contrast to the two-thirds reduction, the moderate reduction in sodium concentration in the vegetable soup (complex dish with a smooth texture) did not affect perception of saltiness significantly (p=0,140). In other dish combinations, however, salt perception decreased significantly with a one-third reduction. These results suggest that the concentration of sodium alone does not determine the perception of saltiness in food systems.

A significant decrease in salt perception can be observed (Table 10) with sodium reduction in both the simple dishes (with either smooth [$p \le 0,0001$] or coarse [$p \le 0,0001$] texture) used in this study. As with partial adaptation, cross-adaptation occurs because of the complexity of the medium in which the sodium concentration is presented. Simple dishes such as mashed potatoes and crumbed porridge (which dis-

Food item	Mean acceptability (a)	Differences in concentrations	p-value
Mashed potatoes (Simple dis	h, smooth texture)		
A = normal	7,35		
B = 1/3 reduction	5,72	A – B (b)	0,0001
C = 2/3 reduction	5,25	A – C (b)	0 0001
Vegetable soup (Complex dis	sh, smooth texture)	I I	
A = normal	5,51		
B = 1/3 reduction	5,68	A – B (c)	0,592
C = 2/3 reduction	4,59	A – C (b)	0,019
Crumbed porridge (Simple di	sh, coarse texture)	II	
A = normal	7,03		
B = 1/3 reduction	7,43	A – B (c)	0, 138
C = 2/3 reduction	6,35	A – C (c)	0, 062
Beef stew (Complex dish, coa	arse texture)	I	
A = normal	6,40		
B = 1/3 reduction	6,15	A – B (c)	0, 470
C = 2/3 reduction	4,54	A – C (b)	0, 0001

TABLE 9: EFFECT OF SODIUM CONCENTRATION ON ACCEPTABILITY RATINGS

(a) Scale 1 to 9: 9 = Like extremely; 1 = Dislike extremely

(b) Significantly different at 95% level

(c) Not significant

play only one or similar taste qualities in one dish) tend to display a higher level of cross-adaptation than complex dishes (Kroeze, 1990:50).

It is possible that the food used as carrier also determines perceived saltiness. In dishes with normal and one-third sodium reduction content (A and B), where a main carrier was present (such as the beef in beef stew, the potato in mashed potatoes, and the porridge in crumbed porridge) the salt perception ratings were lower than for the dish (vegetable soup) where a number of ingredients acted as carriers of sodium.

Bertino *et al* (1982a) have reported differences in perceived saltiness of dishes with a solid composition compared to dishes with a liquid composition. Specifically, the concentration of salt that produced maximum pleasantness was higher in solid foods than in liquid foods such as soup. This could also explain the higher perception of saltiness in the vegetable soup with a reduced sodium concentration compared to the other dishes with a more solid composition used in this study.

Although it is necessary to consider salt interaction with sensory components when reducing the sodium content of dishes, this study indicates that sodium content can be reduced by about thirty percent, without significantly changing salt perception in those complex dishes where a main carrier is not present but where all ingredients together contribute to the taste. We propose that perceived saltiness also depends on the medium in which sodium is presented and not only on the sodium concentration.

CONCLUSION

It can be concluded that it is possible to reduce the sodium content in dishes with a complex composition by about thirty percent, without significantly changing acceptability. Possible reasons include the masking effect that takes place within complex dishes with reduced sodium content, partial adaptation, as well as the decreased absolute sensitivity and increased differential sensitivity. In simple dishes where there is a lack of substances with different taste qualities, a course texture is more acceptable than a smooth texture when sodium concentration is decreased.

Although a reduction of approximately one third in sodium content did not significantly affect salt perception in the complex dishes where no main ingredient was present as a carrier, the salt perception did decrease significantly in other dish combinations where a single carrier was present. Thus, in contrast to ac-

Food item	Mean salt Perception (a)	Differences in concentrations	p-value
Mashed potatoes (Simple d	ish, smooth texture)	1	
A = normal	2,55		
B = 1/3 reduction	1,66	A – B (b)	0,0001
C = 2/3 reduction	1,50	A – C (b)	0,0001
Vegetable soup (Complex d	lish, smooth texture)	1	
A = normal	2,50		
B = 1/3 reduction	2,23	A – B (c)	0, 40
C = 2/3 reduction	1,72	A – C (b)	0,0001
Crumbed porridge (Simple	dish, coarse texture)		
A = normal	3,33		
B = 1/3 reduction	2,77	A – B (b)	0, 0001
C = 2/3 reduction	1,67	A – C (b)	0, 0001
Beef stew (Complex dish, c	oarse texture)	1	
A = normal	2,50		
B = 1/3 reduction	1,84	A – B (b)	0, 0001
C = 2/3 reduction	1,55	A – C (b)	0, 0001

	TABLE 10:	EFFECT OF SODIUM CONCENTRATION ON SALT PERCEPTION RATINGS
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(a) Scale 1 to 5: 5 = Too salty, no longer tasty; 1 = Tasteless (not salty at all)

(b) Significantly different at 95% level

(c) Not significant

ceptability, which seems to be influenced largely by dish complexity and to a lesser degree by texture, perceived saltiness seems to depend on the presence of a carrier food, the composition of the food, and cross-adaptation.

RECOMMENDATIONS

Recommendations to reduce salt intake for the general public form an essential component of general dietary guidelines (Lang *et al*, 1985). Many proposed dietary changes are difficult to achieve in communities adopting a westernised lifestyle where urbanisation, economic improvement and social mobility are common (Bourne *et al*, 1993; Drewnowski & Popkin, 1997; Popkin & Doak, 1998).

Within this situation, the need exists for practical recommendations that can assist in decreasing sodium intake. The results of this study indicate that a reduction of sodium content is possible by omitting added salt or by decreasing the amount added during food preparation.

As far as acceptability of dishes with moderately reduced sodium content is concerned, complex dishes with a smooth texture such as vegetable soup, or with a coarse texture such as beef stew, are recommended above simple dishes. When simple dishes are ingested, those with a coarse texture (such as porridge) are more acceptable than those with a smooth texture (such as mashed potatoes), in cases where sodium content has been moderately reduced.

When eating, the acceptability of a dish is generally of greater importance than the perception of saltiness. When salt perception is taken into account, however, dishes that are comprised of a number of ingredients with no specific carrier food seem to be rated saltier than dishes with a main carrier, in cases where the sodium content is decreased.

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